



TUESDAY, APRIL 28, 2026 | 4:30 - 6:30 PM
JA EDUCATION CENTER | AUBURN, WA

Business Hall of Fame Sponsor Benefits

Junior Achievement of Washington (JAWA), in partnership with Delta Air Lines and the Washington state business community, proudly celebrates visionary business leaders whose contributions shape our regional economy and inspire the next generation. Each year, we receive nominations from the public, and a rigorous, independent committee selects **Business Hall of Fame** Laureates. Past Laureates include iconic leaders such as Bill Boeing, the Nordstroms, Sally Jewell, Doug Baldwin Jr., and renowned hairstylist Gene Juarez.

As an event sponsor, your organization will gain valuable visibility among influential business leaders and community stakeholders. Sponsor benefits include:

- **Brand Recognition:** Your logo featured in the event marketing materials and promotions.
- **Event Exposure:** Recognition during the live program and opportunities for networking.
- **Exclusive Access:** Complimentary tickets to the event and a special VIP reception for sponsors.

By sponsoring the Business Hall of Fame, you will support innovative JA programs in **financial literacy, career readiness, and entrepreneurship**, empowering thousands of students to build bright futures. Since 1953, JAWA has prepared over 2 million young people with essential skills to succeed in their careers, create thriving businesses, and contribute to vibrant communities.

Partner with us to invest in the next generation of leaders, innovators, and game-changers. Let's spark curiosity, ignite the joy of learning, and inspire young people to explore boundless possibilities.

GUESTS WILL ENJOY:

- A welcome reception with hosted bar and appetizers
- Uplifting impact stories from JA students
- Inspirational videos about each Laureate
- An opportunity to support the JA mission



SPONSORSHIP LEVELS

Experiential Learning Sponsor - \$20,000

- Reserved high top tables with branded table tents as Presenting partner in JA Finance Park Experiential Learning Simulation
- A speaking opportunity (up to 2 minutes) about the partnership engagement with JA Finance Park
- 24 guests welcome to attend the VIP tasting reception
- Custom company message during MC sponsor recognition
- Logo recognition on event collateral, event webpage, emails, and social media (featured company)
- A digital ad displayed during the event
- Company featured as part of a Business Hall of Fame ad in the Puget Sound Business Journal and in the event's press release

Platinum Sponsor - \$10,000

- 16 guests welcome to attend the VIP reception
- Custom company message during MC sponsor recognition
- Logo recognition on event collateral, event webpage, emails, and social media
- A digital ad displayed during the event
- Logo featured as part of a Business Hall of Fame ad in the Puget Sound Business Journal

Leadership Sponsor - \$7,500

- 12 guests welcome to attend the VIP reception
- Logo recognition on event collateral, event webpage, emails, and social media
- A digital ad displayed during the event
- Logo featured as part of a Business Hall of Fame ad in the Puget Sound Business Journal

Entrepreneurship Sponsor - \$5,000

- 10 guests welcome to attend the VIP reception
- Logo recognition on event collateral, event webpage, emails, and social media
- A digital ad displayed during the event
- Logo featured as part of a Business Hall of Fame ad in the Puget Sound Business Journal

Partner Sponsor - \$3,500

- 8 guests welcome to attend the VIP reception
- Logo recognition on event collateral, event webpage, emails, and social media
- A digital ad displayed during the event

**Contact Natalie Carlberg at 206-296-2616
or nataliecarlberg@jawashington.org to secure your sponsorship.**

washington.ja.org